

FOR IMMEDIATE RELEASE

April 14, 2025

Contact: Kingsli Kraft Marketing Specialist 989-354-1573 kingsli.kraft@aaacu.com

AAACU Team Member to Represent the Credit Union at the State CU Spark Contest in June

Alpena, MI — Alpena Alcona Area Credit Union (AAACU) team member, Chantel Gerard, was recently selected as the winner of the Michigan Credit Union League (MCUL) CU Spark Tank competition for the



Blue Ox Chapter of the MCUL. This competition challenges young credit union professionals to present their unique and innovative ideas for products, services or concepts for their credit union or the credit union movement overall.

Winners from each MCUL chapter, including Chantel, will have the opportunity to present their ideas on stage at the Michigan Credit Union League's Annual Convention and Exposition in June.

AAACU would like to extend our congratulations to Chantel. We are proud of her hard work and her dedication to creative problem solving to ensure we are bringing the best possible products and services to our members. We wish Chantel good luck at the state competition in June.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of February 28, 2025, AAACU provides service to 48,104 members with total assets equal to \$879,928,896.